



## Analysis of Representative Speech Acts on the Education Portal Channel " Summary of Indonesian Language Material Class 7 K-13 "

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### ABSTRACT

*Speech acts in pragmatic science are divided into several types, one of which is representative speech acts. Speech acts that bind the speaker to the truth of what he says are representative speech acts. Speeches that include speech acts can be found in learning videos. Based on this, this study analyzes the representative speech acts contained in the learning video. The data used in the research is in the form of learning videos in the "Summary of Indonesian Language Materials Class 7 K-13" playlist on the Youtube channel "Edukasi Portal". This study aims to provide exposure and describe various representative speech acts contained in the data source. The method used in this study is a qualitative descriptive method. It was found in Chapter 1 "Description Text" material, 10 data were produced, 12 data was found in Chapter 2 "National Text", 9 representative speech data were found in Chapter 3 "Procedural Text", and 12 speech data were found. on the material of Chapter 4 "Text of Observation Results" and as many as 12 data on the material of Chapter 5 "People's Poetry". This research is useful for readers in facilitating understanding of representative speech acts. With the analysis of representative speech acts, it is hoped that readers can fully understand and comprehend representative speech acts. This research is useful for readers in facilitating their understanding of representative speech acts .*

**Keywords :** analysis, pragmatics , speech act, representative, learning video

### INTRODUCTION

Language cannot be separated from human life . Language is a tool used to convey messages between speakers and their communication partners. To express speech to each other, a speech act is needed. Communication is very dependent on speech acts because every utterance has a purpose and meaning that has a big impact on it. According to (Susmita, 2019) , "a speech act is the process of occurrence or continuation of linguistic interaction in the form of one main utterance and at least two utterances that take place at a certain time, place and situation ." An activity carried out to produce an utterance that includes actions is known as a speech act (Oktapiantama and Utomo, 2021) .

Speech acts are one of the areas studied in pragmatics. (Faramida, Charlina and Hermendra, 2019) argue that pragmatics implies a very special and technical topic. Linguistics has a subfield called pragmatics , this science focuses on the external structure of language and how it functions as a means of communication (Yuniarti, 2014) . According to Wijana (in Adriesty Salma Lailika & Purwo Yudi Utomo, 2020) , a subfield of linguistics called

pragmatics studies the external organization of language, or how language is used as a whole in conversation. Pragmatics is a field of linguistics that studies the meaning of an utterance (Lutfiana and Sari, 2021) .

Speech acts in pragmatics consist of a number of criteria, one of which is representative speech acts. Speech acts that aim to convey or clarify what is in the speaker's mind expressively are called representative speech acts. Representative speech acts are speech acts in which the speaker is obliged to convey the truth (Yuliana, 2013) . Representative speech acts are speech acts that function as a representation of reality (Wijayanti, Tajuddin and Anwar, 2021) . The criteria for representative speech acts are interesting to study in the Learning Video entitled "Summary of Indonesian Language Material for Class 7 K-13" on the Education Portal YouTube Channel.

Communication activities or speech acts can be found from various sources, including learning videos. Learning videos displayed via the YouTube channel can also be a medium for analyzing representative speech acts. Learning videos are audio and visual media that convey learning messages effectively ( Ariesanti 2014) . These messages consist of concepts, principles, strategies and theories of applying information to support and understand learning objects.

The learning video "Summary of Indonesian Language Material for Class 7 K-13" on the Education Portal Channel is the object of this research. This learning video is interesting to analyze because it contains various information which is included in representative speech acts. The data in this research were obtained after watching and understanding speeches that were included in the representative speech act category on the Education Portal Channel entitled "Summary of Indonesian Language Material for Class 7 K-13". The speech used as material for this research study is representative speech acts.

In the current technological era, the learning media used is not only the material provided by educators. However, students can use other learning media, such as YouTube, to deepen the material. This is because in the Y ou T ube application there are various channels that present material that operates in the fields of knowledge and education. The researcher tried to carry out an analysis of representative speech acts contained in one of the playlists on the YouTube channel " Education Portal " namely "Summary of Indonesian Language Material Class 7 K-13", because the "Education Portal" channel is a channel that discusses various educational content . This channel provides various material summaries, discussion of

questions, and tutorials which are very useful for the community. Based on this, researchers are interested in analyzing representative speech acts in the playlist "Summary of Indonesian Language Material for Class 7 K-13" on the YouTube channel "Education Portal".

The reason the researcher chose representative speech acts to be the main object of study is because representative speech acts are one of the materials taught in the pragmatics course. The reader, especially a student of the Indonesian Language and Literature Education study program who does not fully understand representative speech acts, is the target of this research. Students must read it so that they can fully understand, know, discover and master representative speech acts so that they can be used to carry out their profession in the future. day. Unresolved misconceptions will have a negative impact on their learning abilities if they are not addressed immediately.

The solution that researchers can provide to overcome the problem above is by providing various supplies of detailed material regarding representative speech acts, assigning them to analyze representative speech acts from various literary sources, and encouraging them to read journals or research publications on this topic.

Based on the background above, the researcher took research entitled "Analysis of Representative Speech Acts on the Educational Portal Channel Summary of Indonesian Language Material Class 7 K-13". The researcher took this title because in previous research there was no research on representative speech acts on P ortal E education channels. Then, to understand more representative speech acts found in learning videos, especially Indonesian language learning.

A representative speech act analysis has also been carried out by previous research. For example, *"Representative Speech Acts in the Short Film Polapike Episode of Blackout"* (Mariasari, 2019), *"Analysis of Representative Speech Acts in Deddy Corbuzer's Podcast with Nadiem Makarim- Lectures Are Not Important?"* (Adriesty Salma Lailika and Purwo Yudi Utomo, 2020), and research conducted by (Mahyudin, 2020), entitled *"Analysis of Virtual Teacher Representative Speech Acts in Class VII Middle School Indonesian Language Learning Videos"*. The researcher refers to research conducted by (Mahyudin, 2020), in which research can be linked to this research, namely examining representative speech acts in learning videos. There are differences between the researcher's article and previous research, namely in the object of study. In this research, researchers used learning videos found on the YouTube

Channel "Education Portal", namely in the playlist "Summary of Indonesian Language Material for Class 7 K-13" as research objects to be analyzed .

The aim of this research is to find out and describe various representative speech acts contained in the learning video "Summary of Indonesian Language Material for Class 7 K- 13 " on the Educational YouTube Channel . Through this research , it is hoped that readers will be able to gain insight and knowledge regarding representative speech acts contained in the playlist "Summary of Indonesian Language Material Class 7 K-13" Education Portal P hannel . With the aim of this research, it is hoped that it can describe and understand types of speech, especially representative speech . The benefits of this research will make it easier for readers to understand and know how speech acts are representative of various utterances spoken in social life. From the research conducted, researchers can also expand and improve knowledge about representative speech acts.

## **METHOD**

Researchers in this study used a pragmatic approach. The pragmatic approach is an approach that focuses on the language used to communicate in certain conditions (Musdolifah, 2019) . The type of research used in this research is descriptive qualitative. According to (Puspitasari, 2020) , descriptive research is broken down into words, images, and anything that is described in its original form . It is classified as qualitative research because the research data is described in the form of sentences or paragraphs, and does not produce statistical data as a result of data analysis (Yuliarti, Rustono and Nuryatin, 2015) . Qualitative descriptive research emphasizes quality and interrelationships activities when describing existing phenomena, both natural and human-made (Sukmadinata, 2011) . According to Sugiyono ( in Natsir and Rahmawati, 2018) , descriptive methods are methods that examine or explain study data without offering broad conclusions. Qualitative research according to (Pratiwi and Utomo, 2021) is a study that conveys findings from sources that have been determined together. the same as the data to support these findings. .

This research is presented descriptively regarding representative speech acts contained in the Education Portal Channel video "Summary of Indonesian Language Material Class 7 K-13". Representative speech acts are speech acts that bind the speaker to the truth conveyed by the speaker (Sudiyono, 2019) . The data source was obtained from YouTube videos uploaded in September, October, November 2021 by the Education Portal Channel. There are two utterances spoken by the speaker in the video , namely in oral form which is delivered directly

by the presenter and in written form which contains a summary of the presenter's utterance. This research focuses on speech that contains representations contained in the data source. The data found in this research are transcripts of speech in the form of paragraphs and sentences contained in the learning video "Summary of Indonesian Language Material for Class 7 K-13" on the Education Portal Youtube Channel . The analysis process in this research uses listening and note-taking techniques . The researcher watched the video and recorded the utterances contains representative speech acts , then analyzes the speech thoroughly by grouping the speech that has been recorded into types of representative speech acts, such as "telling", "mentioning", "giving examples", "explaining" or "stating" .

The steps for analyzing the learning video " Summary of Indonesian Language Material Class 7 K-13" on the Education Portal Channel, namely the researcher analyzes various utterances which are classified as representative speech acts contained in the learning video "Summary of Indonesian Language Material Class 7 K- 13" . Then , researchers develop conclusions or provide explanations based on the research results that have been found. In the final part, the researcher links the results of the researcher's findings with the findings of previous research to strengthen them further. The presentation of the data used in this research is in the form of paragraphs which are divided into several subchapters. This aims to ensure that the information submitted by researchers can be conveyed in detail and clearly.

## **RESULTS AND DISCUSSION**

Speech acts that bind the speaker to what he states are called representative speech acts (Khairina, 2020) . Every utterance delivered by the speaker to the speech partner, reader, or both has a meaning or intention with a certain purpose (Noviana, 2017) . Representative acts are verbal acts that hold speakers accountable for the truth of the words they have stated. According to Sudiyono (in Wulandari and Utomo, 2021) , representative speech acts are a form of speech that is used to explain something using facts, statements, assertions, descriptions and the speaker's conclusions. Representative speech acts are verbal expressions such as stating, confessing, reporting, demonstrating, recording, testifying, guessing, expressing opinions and telling (Nirwanti, 2017) .

The data in this research comes from learning videos in the playlist "Summary of Indonesian Language Material for Class 7 K-13" on the Education Portal YouTube channel. Based on the data used as research objects, the researcher analyzed five videos in the playlist "Summary of Indonesian Language Material for Class 7 K-13", namely material from chapters

1 to chapter 5. From the results of the analysis, the researcher found several speech data which were included in representative speech acts . In the material for chapter 1 "Description Text" 10 data were produced, in the material for chapter 2 "Narrative Text" 12 data were found, 9 representative speech data were produced in the material for chapter 3 "Procedural Text", 12 speech data were found in the material for chapter 4 "Text Observation Results", and as many as 12 data in chapter 5 "People's Poetry". The results of the analysis were obtained based on the researcher's observations in listening to and recording learning videos on the YouTube channel "Education Portal" in the playlist "Summary of Indonesian Language Material for Class 7 K-13". Based on this , the following research results were obtained .

## **Tell**

Speech telling is an activity intended to spread news or information. According to Septi Mariasari (in Devy and Utomo, 2021) , the representative speech act of informing or informing is a speech act in which the speaker conveys knowledge to the listener that he believes. According to (Zaen, Rafli and Khairah, 2020) , speech acts that aim to inform the audience about something are called representative speech acts of informing. Based on the data that has been analyzed , the researcher revealed that several examples of representative speech acts of telling are contained in the learning video "Summary of Indonesian Language Material Class 7 K-13" on the Education Portal channel .

### **a. Description Text**

Based on the analysis carried out, the researcher obtained 4 data which are included in the type of representative speech act of informing in the learning video, namely as follows.

- (a) " This time, we will discuss a summary of class 7 Indonesian language material, chapter 1, namely descriptive text ."

**Speech context** : The speaker informs the speech partner or the viewers of the Education Portal channel that the material that will be conveyed and discussed on that occasion concerns descriptive text. The statement above is Representative speech acts because the speech aims to tell about what material is being presented.

- (b) "Next we will discuss general words. A common word is a word... ”

**Speech context:** The speaker informs that after discussing the descriptive text , the next material that will be discussed is about general words. The speaker provides information first about what general words are.

- (c) "There are a lot of 7th graders, while for you as a person that is a special word, so we have touched a little on what a special word is."

**Speech context:** The speaker provides an initial introduction about a special word, which will then be explained in depth about the special word.

- (d) "Next is the use of punctuation".

**Speech context :** The speaker reminds the interlocutor that descriptive text must meet the standards of good and correct Indonesian writing .

#### **b. Narrative Text**

The speech which is included as a representative speech act informs the material "Narrative Text", the researcher obtained 2 speech data . The following is an explanation of the findings.

- (a) "On this occasion we will discuss .... namely about narrative texts."

**Speech context :** The speaker informs the speech partner or the viewers of the Education Portal channel that the material to be presented and discussed on that occasion concerns narrative text. This speech is a representative speech act because the speaker in the learning video tells about the material he will present on that occasion.

- (b) "Contemporaneous setting means a setting that is used in one period or one time, while cross-time setting means a setting .... "

**Speech context :** The speaker initially mentions a type of fantasy story based on the setting. After that, the speaker informs the speech partner or audience about the intentions and information from the two settings.

#### **c. Procedure Text**

D found 2 data that were included in the type of representative speech act of informing. The following is an explanation of the findings .

- (a) "On this occasion we will discuss .... namely about procedural texts."

**Speech context :** The speaker informs the speech partner, namely the Education Portal channel audience, that the material to be discussed is procedural text. The speech uttered is included in the category of representative speech act of informing, because the speaker informs the material that he will present to the interlocutor in order to understand the material presented.

- (b) "Here what we will discuss is using command sentences and adverbs."

**Speech context :** The speaker informs the speech partner, namely the Education Portal channel audience, that the material to be discussed is characterized by procedural texts using command sentences and adverbs.

#### **d. Observation Result Report Text**

Based on the existing data, the researcher found several data which included representative speech acts of informing or notifying in the material of this chapter. Researchers found 3 representative speech act data of informing or notifying, namely as follows.

- (a) "On this occasion, we will discuss a summary of Indonesian language material for class 7 chapter 4, namely the text of the observation report."

**Speech context :** The speaker tells the viewers of the YouTube channel "Education Portal" that the material will be discussed in the video regarding the material "Text of Observation Result Reports". In chapter 4, the material that will be discussed is the text of the observation report. This speech is a representative speech act because the speaker tells the speech partner what will be discussed in the video.

- (b) "The text of the observation report usually contains facts that .... "

**Speech context :** The speaker explains to the viewers of the YouTube channel "Education Portal" that the information in the text of the observation report is based on scientific principles. Because the speaker tells the interlocutor about the contents of the observation report text, this speech act is included in the category of representative speech act .

- (c) "Well, for this conclusion part, it may or may not be there."

**Speech context :** The speaker explains to viewers of the YouTube channel "Education Portal" that the conclusion section in the text of the observation report is optional. The speech delivered is a representative speech act of informing, because the speaker informs the speech partner about the conclusion part of the observation report, which is optional and may or may not have a conclusion.

#### **e. Folk Poetry**

were found which were included in the representative speech act of informing, namely as follows.



- (a) "On this occasion we will discuss a summary of Indonesian language material for class 7 chapter 5, namely about folk poetry . "

**Speech context** : The speaker tells the Education Portal channel viewers that the material being discussed is about folk poetry , and is a representative speech act because the speaker is telling about the material that will be discussed on that occasion.

- (b) "Folk poetry is the nation's cultural heritage which we must preserve, folk poetry is in the form of gurindam and pantun, let's speak them one by one."

**Speech context** : The speaker tells the speaker that in the story there are things called gurindam and pantun, and the speaker provides information about types of folk poetry.

- (c) "The word poetry comes from Arabic, namely *syi'ir* ... meaning ... "

**Context of speech** : This speech tells us that the word poetry comes from Arabic. This speech provides more information about the origin of the poetry and its meaning , so that the interlocutor understands better.

- (d) "Well, this is an example of a poem, a famous poem is the boat poem."

**Speech context** : This speech is delivered by the speaker to inform the speech partner that there is an example of a famous poem, namely the boat poem . This speech provides information to the interlocutor regarding famous examples of poetry .

## **Mention**

The representative speech act of mentioning is a speech act in which the speaker refers to his communication partner while mentioning information (Devy and Utomo, 2021) . The speaker provides information to the interlocutor according to his wishes without explaining in more depth the information conveyed and forcing the interlocutor to understand what is being conveyed. (Adriesty Salma Lailika and Purwo Yudi Utomo, 2020) .

### **a. Description Text**

On the Education Portal YouTube channel for the material "Description Text" in the playlist "Summary of Indonesian Language Material for Class 7 K-13" which is the object of the research, 2 data were found which are included in the representative speech act type of mention. The following is an explanation of the findings .

- (a) "The type of descriptive text is divided into two categories, namely descriptive text that stands alone as text, descriptive text that is part of another text... ".

**Speech context:** The speaker wants to convey to the viewers of the Education Portal channel that there are two types of descriptive text, namely text that stands alone and text that is included in other texts. Information is conveyed by mentioning , so that the utterance is included in the category of representative speech acts of mentioning.

- (b) " There are 3 structures of descriptive text, namely identification, part description, and conclusion ".

**Speech context :** The speech spoken by the speaker is divided into 3 structures, in each part of which the speaker explains the meaning of the structure.

## **b. Narrative Text**

Researchers found 3 data that fall into the type of representative speech act of mentioning. The following is an explanation of the findings .

- (a) "Types of narrative texts can be divided into: based on their suitability to real life, and based on the setting of the story."

**Speech context :** The speech above is conveyed because narrative text does not only consist of one type but several types. The speaker conveys this speech because the material regarding the type of narrative text is important to explain to the audience loyal to the Education Portal YouTube channel.

- (b) "Fantasy stories based on their suitability to real life can be further divided into two, namely ..."

**Speech context :** The speaker mentions again the type of narrative story that was mentioned previously. This speech is delivered to complete the speech that the speaker mentioned previously, namely regarding the type of narrative text.

- (c) "Meanwhile, fantasy stories based on story settings can be further divided into two, namely cross-time settings and contemporary time settings."

**Speech context :** The speech is uttered to explain again regarding the type of narrative story text which has been divided into two. The above statement serves to fully state the

type of narrative text based on the story setting, so that it can provide complete information to listeners or viewers of the Education Portal YouTube channel.

### c. Procedure Text

were obtained which were included in the representative speech act type of mentioning. The following is an explanation of the findings .

- (a) "We can categorize the characteristics of procedure texts into two."

**Speech context** : The speech above is conveyed to clarify that procedural texts fall into two characteristics with various types. The speaker mentions it so that the audience understands more about the procedural text .

- (b) "There are 6 kinds of adverbs in procedural texts."

**Speech context** : The speaker mentions various types of adverbs which are divided into 6 types . This speech is a complement to the previous speech regarding the meaning of adverbs.

### d. Observation Result Report Text

Based on existing data, researchers found 2 data which included representative speech acts of mention, namely as follows .

- (a) "Why is it called an observation report text? Here are the reasons: (1) The issue discussed is the knowledge of an object/concept; (2) The object discussed is general in nature; (3) Aims to explain from a scientific perspective; (4) Objects discussed systematically, detailed parts, and objective; (5) Detailing objects or things systematically from a scientific perspective."

**Speech context** : The speaker mentions several reasons why a text is called an observation report text. This utterance falls into the category of speech acts The representative said that because the speaker only stated the reasons why a text was called an observation report text without explaining in detail the reasons.

- (b) "There are several savings criteria, namely: (1) Savings by eliminating subject repetition; (2) Savings by avoiding the use of superordinates in hyponymy of words; (3) Word economy avoids synonymy in a sentence; ( 4 ) Savings can be made by pluralizing words that are plural."

**Speech context** : The speaker mentions several criteria for saving words or sentences in a text reporting the results of observations , and the speech delivered is

included in the representative speech act of mentioning because the speaker only mentions the savings criteria without explaining in detail the criteria.

#### **e. Folk Poetry**

The author found 3 data. The following are the statements found by the author in the results of the analysis:

- (a) "Characteristics of gurindam, consisting of two lines in one stanza ... "

**Speech context :** This speech is conveyed by the speaker in order to better understand the characteristics of gurindam as folk poetry. The speaker mentions the characteristics of gurindam as a form of information for the speaker or audience .

- (b) "The characteristics of pantun are that each stanza consists of four lines, each line consists of 8-12 syllables"

**Context of speech :** The speech above is conveyed by the speaker through different subchapters, because the folk poetry material does not only discuss gurindam but also discusses rhymes . The speaker conveys this speech because in folk poetry there are characteristics that underlie this formation.

- (c) " Characteristics of poetry. Each stanza consists of four lines. Each line consists of 8-14 syllables. It rhymes aaaa. All rows are body. The language used is usually figurative."

**Speech context:** The speaker conveys information about the characteristics of poetry, namely by mentioning them one by one. This speech was conveyed with the aim of providing Education Portal viewers with an understanding of the characteristics of poetry.

#### **Explain**

The representative speech act of explaining is an utterance in which the speaker provides an utterance that explains information to the speech partner (Devy and Utomo, 2021) .

#### **a. Description Text**

Researchers found 2 data that fall into the category of representative speech acts explaining descriptive text material in learning videos . Following are the results of the researchers' findings:

- (a) "Descriptive text is text that explains something in detail."

**Speech context** : The statement above qualifies as a representative speech act because the speaker explains to the listener the importance of descriptive language. This statement was spoken because the speaker in the Education Portal channel wanted to explain the meaning of descriptive text.

- (b) "General words have a broad meaning and special words are words that have a narrower scope and scope of meaning."

**Context of speech** : The speaker conveys the speech to complement the previous speech, meaning that when writing descriptive text you must use linguistic rules. This speech is conveyed to explain what elements are related to the language of descriptive text.

#### **b. Narrative Text**

Researchers found 3 data which included representative speech acts explaining in learning videos on narrative text material . Following are the results of the researchers' findings:

- (a) "Narrative is a fictional story that contains the development of events or events."

**Speech context** : This speech is spoken because the speaker wants to explain the nature and meaning of the narrative text to the channel's loyal viewers. This utterance functions to explain to the listener or interlocutor the meaning of the narrative text, which is a fictional story.

- (b) "Characters and characters are elements of stories that experience natural ... "

**Context of speech** : The speaker conveys the speech to complete the speech that the speaker has conveyed previously, which is still about the narrative text. The speech contains an explanation which has the function of providing information to the audience or listener regarding story elements that experience a series of events.

- (c) "and the message is an element of the story that becomes the message ... "

**Speech context** : The speech above is still a speech that complements the previous speech. This speech is delivered to explain the story elements which function to explain to the audience the message which is also included in the story elements.

#### **c. Procedure Text**

The researcher found 4 data which included representative speech acts explaining in the learning video the procedure text "Summary of Indonesian Language Material for Class 7 K-13." Following are the results of the researchers' findings:

- (a) "Procedure text is text that contains the steps that must be taken ... "

**Speech context :** The speaker explains the meaning of the procedural text to the speech partner. This explanation of the meaning of the procedure text is a starting point for other explanations to provide information.

- (b) "The purpose of a procedure text is to explain the activities that must be carried out so that readers can precisely and accurately follow a process of making something, doing a job, or using a tool."

**Speech context :** The speaker provides an explanation regarding the purpose of the procedure text in order to add information to the previous explanation. This speech aims to explain to the Education Portal channel viewers the purpose of the procedural text.

- (c) "A command sentence is a sentence which contains the meaning of ruling ... "

**Speech context :** The speech is conveyed to the speech partner to clarify to them what is meant by the command sentence , and so that the speech partner or audience understands and learns the meaning of the command sentence.

- (d) "Adverbs or adverbs are a class of words that provide information on other words, such as verbs or adjectives."

**Speech context :** The speech delivered by the speaker above is included in the category of representative speech act explaining, because the speaker explains related adverbs in order to increase the insight of the Education Portal channel audience.

#### **d. Observation Result Report Text**

Based on the existing data, the researcher found some data regarding representative speech acts explaining what was contained in the material "Text of the Observation Result Report" . Researchers found 7 representative speech act data explaining, namely as follows.

- (a) "The text of an observation report is a text that functions to provide information about an object or situation, after a systematic investigation or research has been carried out."

**Speech context :** The speaker explains to viewers of the YouTube channel " Educational Portal " that when a thorough investigation has been carried out on an object,

the contents of the observation report can help inform it. Because the speaker explains to the conversation partner the purpose of the observational report text, this speech act is included in the representative speech act category of explaining .

- (b) "The general statement contains definitions, classes/groups, general information, or ...".

**Speech context** : Speakers from viewers of the YouTube channel "Education Portal" said that the general statement from the text of the observation report provides general information regarding the problem being discussed. This speech act also qualifies as a representative speech act of explaining because the speaker explains to the interlocutor the details of the general statement structure in the observation report text .

- (c) "The section description contains details of the parts of the thing being reported."

**Speech context** : The speaker clarifies to viewers of the YouTube channel " Education Portal " that the description of the section in the text of the observation report provides specifics about part of what is being reported. This utterance is a representative speech act of explaining because the speaker explains to the speech partner the contents of the description of the section in the organization of the text of the observation report .

- (d) "Conclusion contains a general summary of the things reported".

**Speech context** : The speaker explains to the viewers of the YouTube channel "Education Portal" that the basic description of the information provided appears in the conclusion of the observation report. Because the speaker explains to the speech partner the contents of the conclusion in the format of an observation report text, this speech act is included in the category of representative speech act explaining.

- (e) "Effective sentences are sentences that use rules ... ".

**Speech context** : The speaker explains to the viewers of the YouTube channel "Education Portal" that an effective sentence is a type of sentence that uses good and correct Indonesian language rules . The speech delivered by the speaker above is included in the category of representative speech act explaining because the speaker explains to the interlocutor what an effective sentence is.

- (f) "Parallelism is the similarity of the forms of the words used in the sentence ."

**Speech context** : The speaker explains to the viewers of the YouTube channel "Education Portal" the definition of parallelism . The speaker explains to the interlocutor what parallelism is , so this speech is a representative speech act of explaining .

- (g) "Austerity is sparingly using words, phrases, or other forms that are deemed unnecessary."

**Speech context** : The speaker explains to the viewers of the YouTube channel "Education Portal" that economy is how we are economical in using words and phrases in a sentence. This utterance is a representative speech act of explanation because the speaker explains to the audience of the "Education Portal" channel what economy is in sentences.

#### **e. Folk Poetry**

The writer found 3 data which included representative speech acts explaining . The following is a presentation of the findings.

(a) "Gurindam is an old poem originating from India ... "

**Speech context** : This speech explains one type of folk poetry, namely the meaning of gurindam. The speaker conveys this so that the interlocutor understands the meaning of gurindam more clearly. This speech means explaining.

(b) "Pantun is Malay poetry. Pantun itself is something that is said in a regular direction ... "

**Speech context** : The speaker explains the meaning that pantun is folk poetry. The speaker conveys this so that the interlocutor understands the meaning of gurindam more clearly.

(c) "Poem is one of the old poems."

**Speech context** : This speech explains the meaning of the poem. Syiar is part of folk poetry. The speaker conveys this so that the interlocutor understands the meaning of gurindam more clearly.

#### **Provide examples**

The representative speech act of providing an example is a speech act that functions to provide information to the speech partner which is equipped with examples and requires the speech partner to believe in the information conveyed.

#### **a. Description Text**

The following representative speech acts provide examples in the "Description Text" material in the playlist "Summary of Indonesian Language Material for Class 7 K-13". Researchers found 2 data. Following are the results of the researchers' findings.

(a) " Examples of common words: Beautiful, looking, pet, holding ,... "



**Speech context:** The speech above is an example of a general word that has a broad scope and covers many things. This speech is included in the category of representative speech acts of providing examples because the speech contains examples from the speaker to the speech partner or viewers of the Education Portal channel .

(b) "Sanggigi Beach is in Batu Layar District, West Lombok Regency, West Nusa Tenggara Province".

**Speech context :** The speaker gives an example that in descriptive text it must comply with linguistic rules, one of which is the use of commas. The tour menu provides information so that the audience knows that when writing descriptive text you must pay attention to linguistic rules.

#### **b. Narrative Text**

Researchers found 2 data which included representative speech acts providing examples in narrative text learning videos. Be a part of the presentation of the findings .

(a) "Well, fantasy stories are examples of narrative texts."

**Speech context :** The speaker initially explains the meaning of the narrative text, to strengthen the information conveyed, the speaker adds examples of the information being explained. The speech above serves to provide an example to the Education Portal channel viewers regarding examples of narrative texts.

(b) “ The use of pronouns and people's names ... For example, me, them, him, Erza, Supangat, and others."

**Speech context :** The speaker conveys this speech because the speaker previously explained the linguistic characteristics of the fantasy text, and in that explanation there are several examples of the linguistic characteristics of the use of pronouns. This speech serves to provide information to the audience regarding examples of the use of pronouns which are linguistic characteristics in fantasy stories.

#### **c. Folk Poetry**

The researcher found 2 data that fall into the category of representative speech acts providing examples of the research object, namely as follows.

(a) "Well, here is an example of gurindam, the first example is "...." second example “....”

**Speech context** : This speech provides an example of gur indam as validation of the material that has been presented previously, namely understanding and characteristics .

(b) "Well, there is an example, this is the first example " ..." and the second example "..."

**Speech context** : The speech provides an example of a rhyme as validation of the material the speaker has previously conveyed . The speaker gives 2 examples of pantun to strengthen the explanation of the material being discussed.

## **State**

The speech act called stating has the aim of expressing or explaining expressively what the speaker is thinking. In (Hartati, 2018) argues that the representative speech act of stating is a speech act that presents the truth as can be understood by the mind. A statement that provides information or informs the listener about something is considered a representative speech act of stating (Noviana, 2017) .

### **a. Narrative Text**

The following are 2 data findings that are classified as representative speech acts expressed in Narrative Text learning videos .

(a) "The series of events in a story is called plot."

The data above is classified as a representative speech act of stating, this is because the speaker states or conveys information that the speaker believes in the speech .

**Speech context** : This speech is spoken by the speaker on the Education Portal YouTube channel to state and emphasize the meaning of the narrative text. This utterance functions to explain and state that the series of events in a narrative text is called a plot. (Devy and Utomo, 2021) This speech is included in the category of representative speech stating because it "states" something that forces the listener to accept the speaker's statement.

(b) "The story develops from the introduction stage, namely what, who, and where the incident occurred, finally a conflict or problem arises, leading to conflict and problem solving or resolution."

**Speech context** : The speech functions to convey to the listener that according to the speaker the story in the narrative text develops through several stages, and in the speech the speaker explains in detail the stages that must be passed.

## **b. Procedure Text**

The researcher found 1 piece of data that fell into the category of representative speech act mentioning. The following is an explanation of the findings.

(a) "In everyday life we use procedure texts to provide instructions ... ."

**Speech context** : The speaker conveys a statement that in everyday life we often encounter the use of procedural texts as instructions to provide information to the interlocutor .

The results of this research are in line with research conducted by (Wulandari and Utomo, 2021) entitled *"Analysis of Representative Speech Acts in the Video Tricks for Quick Answers in Mathematics in English, Jerome's Version! On Jerome Polin's Youtube Channel."* Both have something in common, namely analyzing representative speech acts in videos on the YouTube application . However, there are several differences between the researcher's article and previous research, namely in the part of the data that is used as the research object. In this article, researchers use research objects in the form of learning videos found on the YouTube channel " Education Portal ", whereas in previous research they used videos on the YouTube channel "Jerome Polin". Apart from that, there were also differences in the research results found, namely in this article the researcher only produced 5 utterances which were included in the category of representative speech acts, including " telling " , " mentioning " , " explaining " , " giving examples " , and " declaring " . " . These results are different from the research results found by (Wulandari and Utomo, 2021) , namely finding as many as 7 utterances that were classified as representative speech acts.

Based on the analysis results that have been found, the findings in this research can help understand and expand knowledge about representative speech acts for society and especially for students studying pragmatics courses. It is hoped that the findings in this research can be used as a reference for learning in the lecture arena, especially in pragmatics courses.

## **CONCLUSION**

Based on the analysis activities that have been carried out, it can be concluded as follows. From the learning videos contained in the playlist "Summary of Indonesian Language Material for Class 7 K-13 Chapters 1 to 5" on the "Education Portal" YouTube channel, 55 pieces of data were found which were included in the category of representative speech acts. The 55 data are divided into representative speech acts " telling " , " mentioning " , " explaining

" , " giving examples " , and " stating " . The category provides 15 data, 12 category data mentions, 19 category data explains, 6 category data provides examples, and 3 category data states. Thus, five types of representative speech acts were found in the video which were used as data sources, namely " telling " , " mentioning " , " explaining " , " giving examples " , and " stating " .

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