Use Of Code Switching And Code Mixing In Daddy Corbuzier's Podcast : Jujurly Livy Renata

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Abstract : *This research aims to describe the forms of code switching and code mixing, and describe the factors that cause code switching and code mixing in Daddy Corbuzier's podcast: Honestly Livy Renata. The research method used in this research method is a qualitative descriptive method. From this analysis, it was found that there were 9 code-switching utterances and code-mixing utterances in the video.*

Keywords: *Code, Code switching speech and code mixing speech*

BACKGROUND

Code switching and code mixing are linguistic phenomena that use two or more languages or varieties of languages in an utterance or sentence. Code switching occurs when speakers switch from one language to another, but still in the same context. Meanwhile, code mixing is a linguistic phenomenon that refers to the use of elements from two or more languages in one utterance or sentence. In the context of a multilingual and multicultural society, this phenomenon not only marks social and group identity, but also shows the speaker's ability to adapt.

Code-switching and code-mixing are found in podcasts in many formats and genres that reflect the multilingual backgrounds of content creators and viewers. The use of code-switching and code-mixing not only enriches the content with authentic linguistic nuances, but also increases listener engagement by providing a more relevant and comprehensive. Apart from that, code switching and mixing in podcasts also plays a role in building community solidarity, negotiating identities, and bridging cultures.

THEORETICAL STUDY

A. Sociolinguistics

Sociolinguistics, in terms of its name, is related to "sociology" and "linguistics" which means the study of language. So, sociolinguistics is a study of language that is linked to societal conditions. Aslinda (2007) suggests that sociolinguistics is a combination of the words sociology and linguistics. Meanwhile, according to Wijana and Rohmadi (in Arifin, 2017: 2) state that sociolinguistics is a branch of science that involves various scientific disciplines and

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studies language phenomena in relation to social, situational factors, level of education, age, economic level, gender, and so on. . Based on this definition, it can be concluded that sociolinguistics is the study of a branch of linguistics that examines the relationship between language and society and the aspects that influence it.

B. Code Switching

Code switching is the alternation (switching) of the use of two or more languages, several variations of one language or even several styles of one variety of hymns (in Suwito, 1985), code switching is often found in a conversation which means the speaker or speaker deliberately changes the code used , namely by switching codes from one code to another. The causes of code switching must be returned to the main issue of sociolinguistics as proposed by Fishman (1976), namely "who speaks, in what language, to whom, when and with what purpose".

In various linguistic decisions, the general causes of code switching are as follows.

1. Speaker or speakers.
2. Listener or interlocutor.
3. Change of situation and presence of a third person.
4. Change from formal to informal or vice versa.
5. Change of topic of conversation.
6. To awaken a sense of humor.
7. Just for prestige.

C. Code Mixing (Code-Mixing)

According to Chaer (2012) (in Tkesnai, 2020), code mixing is a mixture of languages carried out by a person/speaker using another language and without looking at the situation in which they are speaking. The various variations in language that occur give rise to various phenomena. One of them is the phenomenon of code mixing.

According to Suwito (1991:90-91) code mixing is divided into two, namely as follows.

1. Internal code mixing (innercode-mixing), which is sourced from the original language with all its variations.
2. Outer code mixing (outer code-mixing) mixes code that comes from a foreign language.
3. This code mixing is a mixture of a foreign language with a foreign language outside the native language. For example, Indonesian and English.

D. Podcasts

According to Phillips in 2017, a podcast is a digital audio file created and uploaded to an online platform to be shared with other people. Podcast refers to the distribution of audio files in digital format. These audio files can be accessed directly using a desktop, gadget or sent to a portable media device such as an MP3 player to listen to.

Function podcast, According to Brownlee (2016) podcast as a delivery medium information and knowledge in various, like news, science, history, and culture. According to Thomson (2018) podcast can build community and connecting people with the same interest. So you can concluded from function according to experts is podcasts own various function, like informational, educational, entertainment, marketing, and social. Podcasts can become source information, learning, entertainment, and connection for listener.

RESEARCH METHODS

The research method used in this research method is a qualitative descriptive method with the aim of analyzing data, describing or illustrating the data collected in the form of words or images, so it does not focus on numbers.

The data source in this research is code switching and code mixing in Daddy Corbuzier's podcast . The data in this research is code switching and code mixing in Daddy Corbuzier's podcast in the form of speech. The speech in question is a conversation that contains words or sentences that have elements of code switching and code mixing as well as the function of code switching and code mixing.

1. Research procedures are the steps taken in carrying out research. There are three main stages in qualitative research, namely the pre-research stage, the implementation stage and the report writing stage.
2. In the research stage, the researcher formulates what problem or topic will be solved through research, develops a research design, and collects information regarding the topic to be researched.
3. The research implementation stage, this stage is divided into three, namely providing data, analyzing data, and formulating the results of the analysis.
4. In the report writing stage, the researcher creates a report on the research results, consults, and revises the results of the research conducted.

RESULTS AND DISCUSSION

Name	Code Switching	Minute	Code Mixing	Minute
Livy Renata and Daddy Corbuzier	9	3.30 6.01 6.07 6.15 13.57 14.09 14.17 14.18 19.22	11	0.52 1.34 2.50 10.29

1. Livy Renata and Daddy Corbuzier's podcast video code switching

    a. Livy: ajep ajep

       Minute : 3.30

    b. Livy: Gilak itu kren banget

       Minute: 6.01

    c. Daddy Corbuzier: kyknye ya

       Minute: 6.07

    d. Daddy Corbuzier: Butuh duit

       Minute: 6.15

    e. Livy: ai mau ketemu om Daddy Corbuzier

       Minute: 13.57

    f. Daddy Corbuzier:Kenapa yang ngefans sama gue emak nye?

       Minute: 14.09

    g. Daddy Corbuzier: bokap gua ngefans sama lu

       Minute: 14.17

    h. Daddy Corbuzier: nyokap gua ngefans sama lu

       Minute: 14.18

    i. Daddy Corbuzier: Lu pernah kerokan enggak?

       Minute: 19.22

2. Code Mixing

    a. Minute 0.52

       Daddy Corbuzier: "How are you?"
       Livy: "I'm good, I'm good"
       Daddy Corbuzier: "I'm actually not really good"
       Livy: "Wah, kenapa tuh? Gak tau ya, tangan gua dari beberapa hari yang lalu, jari kanan gua ga berasa. Jadi, I don't feel anything on my fingers."

    b. Minute 1.34

       Livy: "You don't wanna get check? Kaya ke dokter?
       Daddy Corbuzier:"Gue merasa gue masih bisa gerak, jadi dari tadi pagi gue gerak-gerakin jadi yaudah lah. Kalo gak papa lah, gitu. Jadi kalo mukul orang ga berasa kan?"
       Livy:"Oh iya bener sih. I ga kepikiran sampe situ."

   c. Minute 2.50

     Livy: "Dikit, karna one a week nya training was free, the other week kayanya 600 ribu deh."
   d. Minute 10.29

     Livy:"Actually tanggal 7 I must to goes to the Australia, but then tanggal 9 I was positive."
     Daddy Corbuzier:"Oh wow, and what u feel?"
     Livy:"Pusing, meriang, panas"

After reviewing the videos from Daddy Corbuzier and Livy Renata, it shows that there is code mixing and code switching. The study of code mixing and code experts in the video is 9 for code switching and 11 for code mixing in a time duration of 28:25 minutes. The code-mixing code switching used in the video is because Daddy Corbuzier and Livy are bilingual and use two languages in one conversation.

CONCLUSIONS AND RECOMMENDATIONS

Based on the description of the study above, it can be concluded that code mixing and code switching can occur due to several factors, namely, speaker and interlocutor, language variations in the use of two languages (bilingualism). In the video, Daddy Corbuzier and Livy Renata use Indonesian and English. For Daddy Corbuzier, he still predominantly uses Indonesian, while Livy predominantly uses English. In the video there are 9 forms of code switching. Meanwhile, the code mixing contained in the video is external code mixing, namely using Indonesian and English. There were 11 forms of code mixing that occurred in the video.

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